

Netjul hostes på den potente Microsoft Azure-plattform og lader virksomheder udføre pålidelige og skalérbare marketingkampagner i juletiden

MICROSOFT AZURE ISV PROFIL: NETJUL AF JUHLSSEN

Hos Juhlsen er vi specialister i online dialog. Vores Netjul-koncept tilbyder vores kunder en julekampagne, der skaber nye tilmeldinger, kundeindsigt, loyalitet og salg. Vi tilbyder lignende koncepter til andre længerevarende begivenheder. Med vores automatiserede løsning får du en månedlang kampagne med markant aktivitet og et minimum af intern administration.

WHAT WE OFFER



Tilbyd stabil oplevelse

Den skalérbare hosting i skyen sikrer kvalitetsperformance på tværs af alle julekalender-løsninger, uanset det aktuelle antal aktive brugere.

I december 2014 håndterede vi mere end 15 millioner e-mails og interaktioner



Boost dit brand

På tværs af kunder og brancher er 50-75% af deltagerne aktive i alle 24 dage i december.

Dette giver dig mulighed for at kommunikere relevante budskaber, skaffe marketing-tilmeldinger samt forbedre brandkendskab, præferencer og salg



Vær synlig overalt

Vores responsive design tilpasser sig automatisk til brugerens skærmstørrelse, hvorfor kalenderen præsenteres på flotteste vis uanset device.

Designet er flydende og fleksibelt i alle moderne browsere, smartphones og tablets.



Opnå flere tilmeldinger

Promovér virksomhedens website og sociale medier som en del af det daglige flow og få en løsning tillader tilmelding via brugernes sociale profiler.

I beslutter, hvor I ønsker deltagerne skal lede efter svar på spørgsmål og definerer selv jeres kampagnes budskaber.

HVAD SIGER VORES KUNDER

"Vi har været meget tilfredse med samarbejdet med Juhlsen, som har håndteret rådgivning af praktiske opgaver rigtig godt. Netjuls integration med vores e-mailsystem har været en stor fordel." - Kent Lyager Laursen, Web Coordinator, JYSK Nordic

HVAD KAN VI GØRE FOR DIG

Boost jeres brand, styrk kundeloyalitet og skaf kvalitetsleads med en effektiv full-serviceløsning. Find mere info på netjul.dk

Microsoft Azure

Microsoft Azure is an open and flexible cloud platform that enables you to quickly build, deploy, scale, and manage applications across a global network of Microsoft data centers. You can build applications using multiple languages, tools, and frameworks.



KEY USE CASES

WEB APPLICATIONS

Build anything from lightweight websites to multi-tier cloud services that scale up as your traffic grows.

CLOUD STORAGE

Rely on geo-redundant cloud storage for backup, archiving, and disaster recovery.

BIG DATA & HPC

Get actionable insights from your data by taking advantage of a fully compatible enterprise-ready Hadoop service.

MOBILE

Accelerate your mobile app development by using a backend hosted in Microsoft Azure. Scale instantly as your install base grows.

MEDIA

Create, manage, and distribute media in the cloud – everything from encoding to content protection to streaming and analytics support.

FLEXIBLE APPLICATION MODEL

Microsoft Azure provides a rich set of application services, including SDKs, caching, messaging, and identity. You can write applications in .NET, PHP, Java, node.js, Python, Ruby, or using open REST protocols. This is all part of Microsoft's promise to let you build using any language, tool, or framework.

ALWAYS ON, ALWAYS HERE

Build resilient applications with automatic operating system and service updating, built-in network load balancing, and geo-redundant storage. Microsoft Azure also proudly delivers a 99.95% monthly SLA. You can rely on decades of experience in data center operations and trust that everything Microsoft Azure offers is backed by industry certifications for security and compliance.

DATA CENTER WITHOUT BOUNDARIES

Microsoft Azure makes it easy for you to integrate your on-premises IT environment with the public cloud. Migrate your virtual machines to Microsoft Azure without the need to convert them to a different format. Use the robust messaging and networking capabilities in Microsoft Azure to deliver hybrid solutions, and then manage your hybrid applications from a single console with Microsoft System Center.

GLOBAL REACH

With data centers around the globe, a massive investment in data center innovation, and a worldwide Content Delivery Network, you can build applications that provide the best experience for users, wherever they are.

Learn more: www.microsoftazure.com

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